

Urban
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Alliance



Manufacturing and Cities: A Symbiotic Relationship

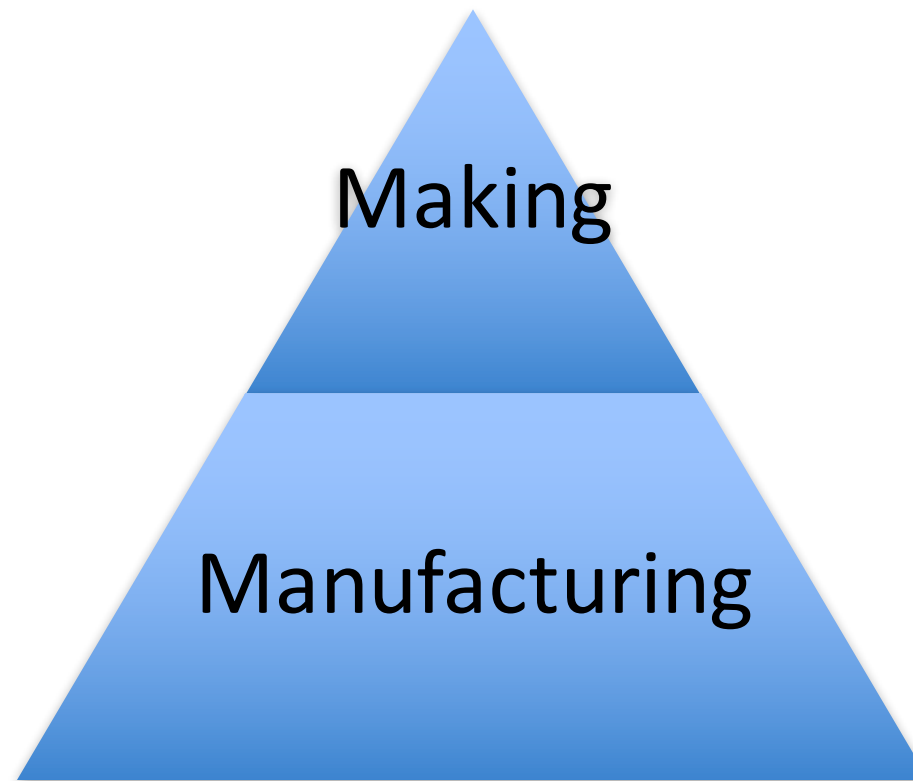
Lee Wellington

Urban Manufacturing Alliance

New Partners for Smart Growth

February 3, 2017

Keeping the words straight

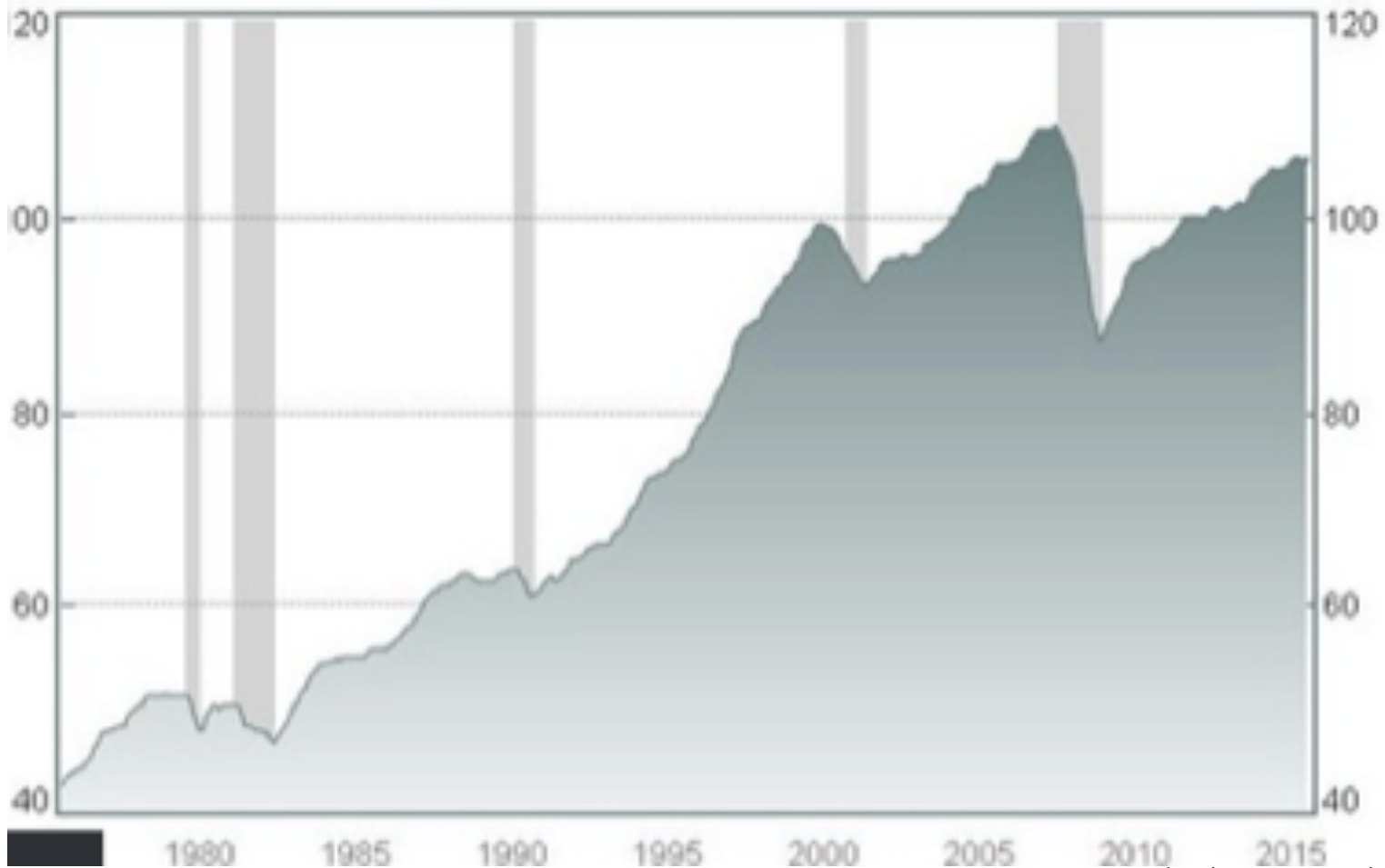


Manufacturing: Dead or Alive?

Manufacturing Output



Index 2012 = 100
Three-month moving average



Why the bad reputation?

Manufacturing Jobs



Reasons for Job Stabilization



- Shorter Supply Chains
- Local/Custom Products
- Workforce Productivity
- Advanced Manufacturing

Reasons for Job Stabilization

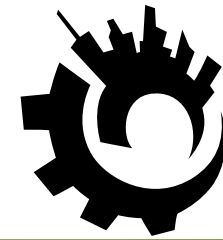


- Shorter Supply Chains
- Local/Custom Products
- Workforce Productivity
- Advanced Manufacturing
- Transportation hubs
- Strong consumer markets
- Dense labor markets
- Major tech hubs

Cities

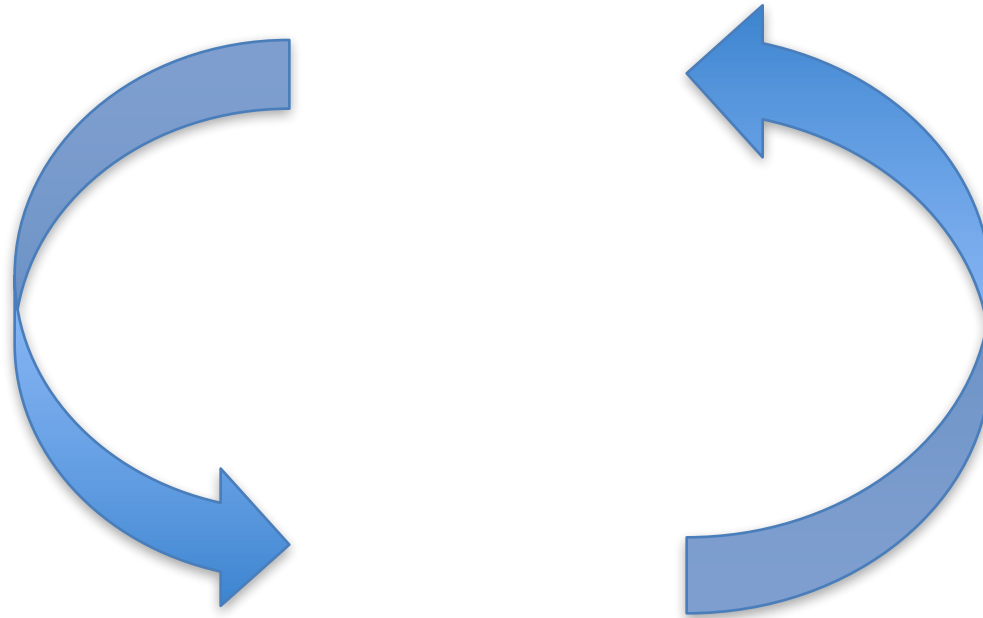


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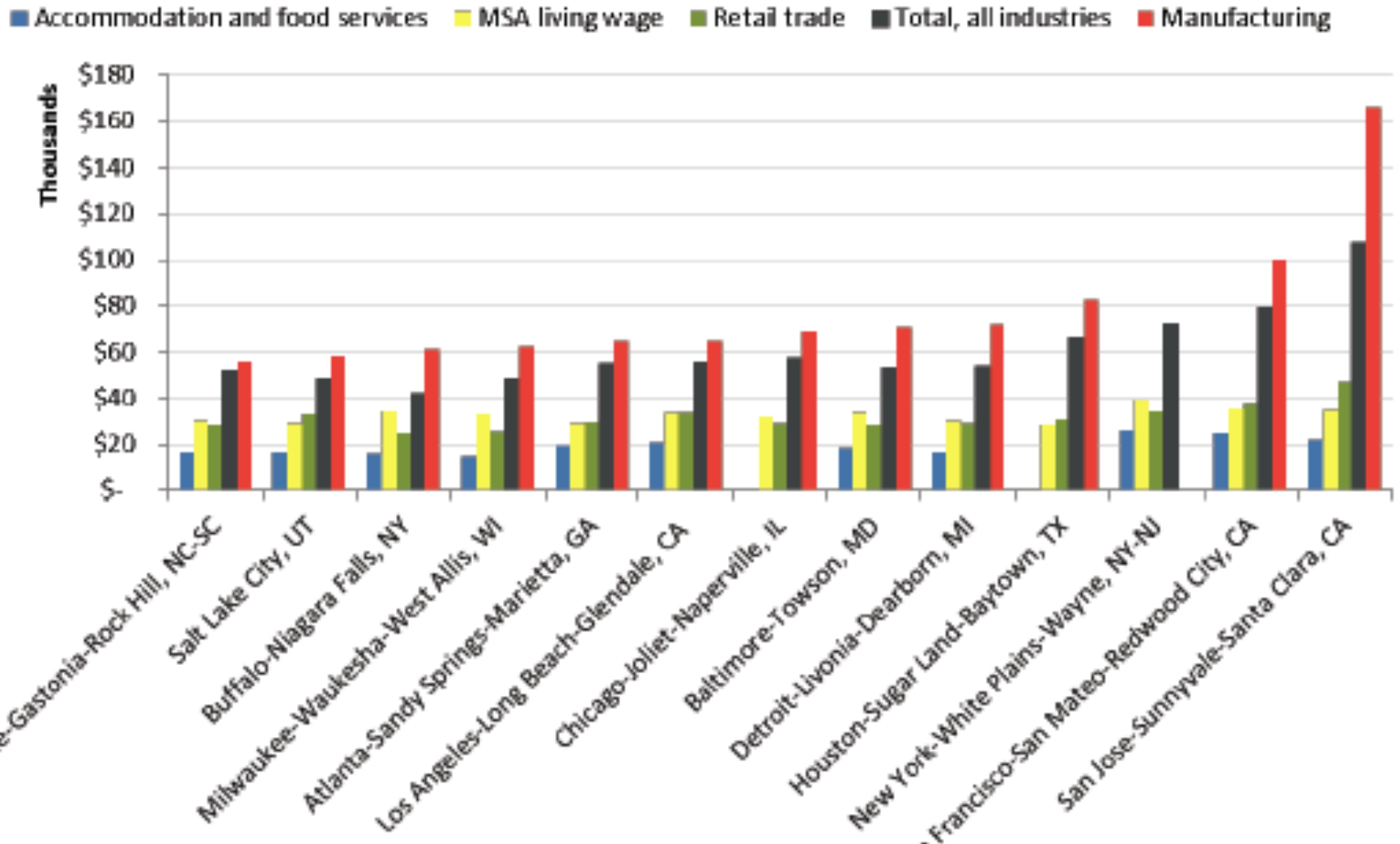
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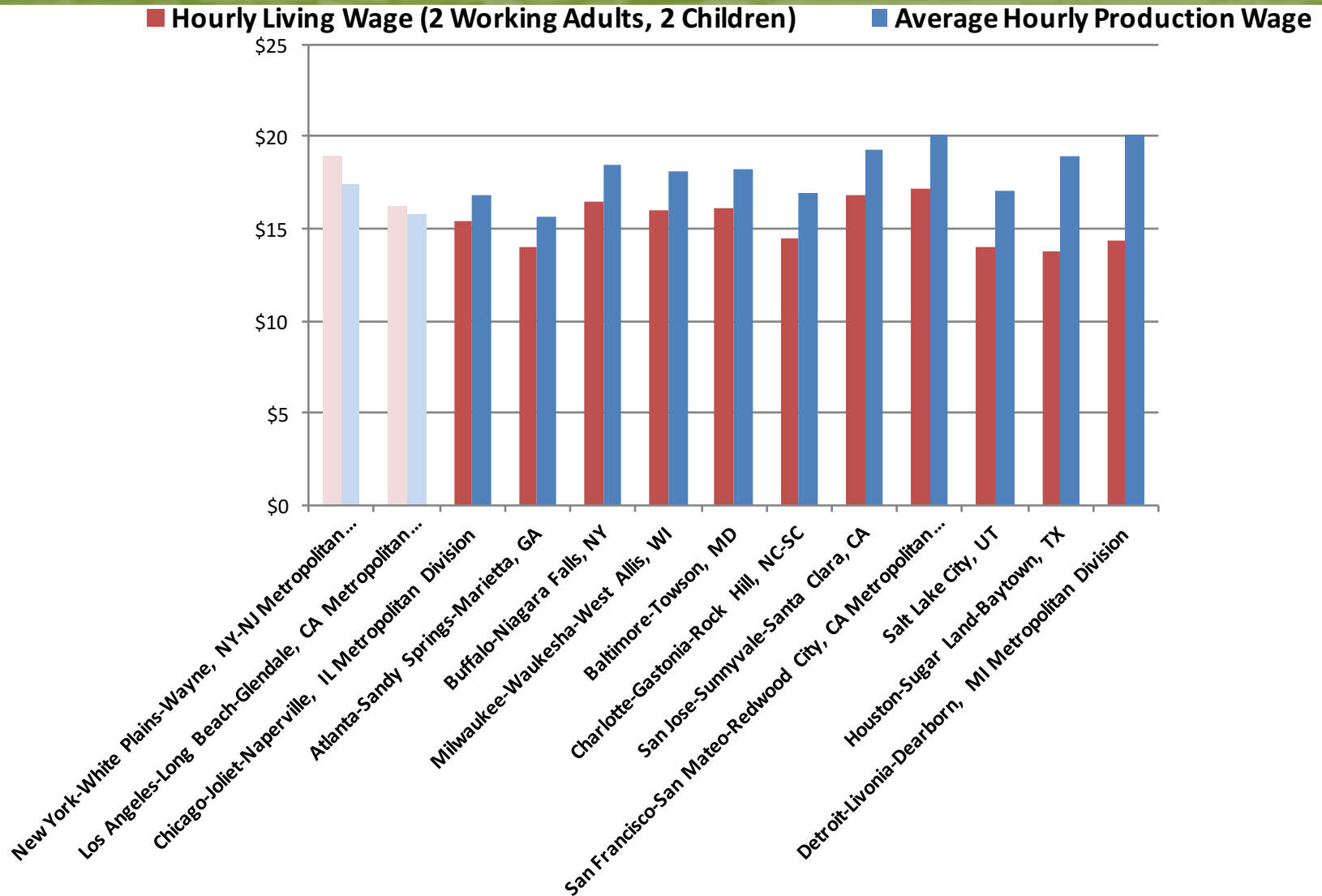


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Living Wage?



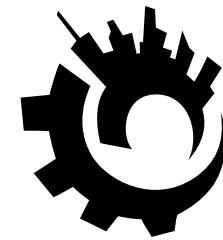
Living Wage?



Manufacturing Challenges in Cities



- Land Use
 - High Costs
 - Aging Infrastructure
- Workforce Development
 - Skills gap
 - Access to technology
- Relationship Management
 - Cities have vast, complex, hidden networks
 - Contract manufacturers, consumer markets, government agencies



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UMA Strategy



- Make sure the best ideas spread
- Highlight the sector's success so resources are directed accordingly
- Put our inclusive values into practice

Local Branding



Consumer Education



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THOUSANDS OF JOBS
TONS OF FLAVOR

★★★★★

MADE HERE in NYC

SUPPORT 5,700 MANUFACTURERS EMPLOYING 78,000 NEW YORKERS

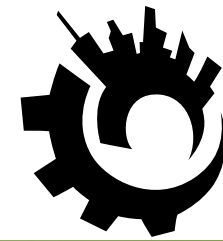
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Public Education



Interactive Developments



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Makerspaces and Contract Manufacturing



Dynamic Zoning



07/21/2014

Indianapolis Passes New Zoning Allowances for Breweries, Distilleries

Source: Specialty Food News
Categories: Industry Operations; Suppliers
Tags: brewery; distillery; indiana; indianapolis; Legislative and Regulatory

Breweries and distilleries used to be considered a nuisance by the Indianapolis government, but that changed when the city council voted to take them off the list of nuisance businesses. Under the old law, breweries and distilleries could not be built within 1,000 feet of a slew of public buildings and land, as well as some residential areas, but this rule no longer stands. It does not address how breweries are zoned, however, which a proposed ordinance called Indy ReZone aims to help resolve for breweries large and small. It

Source: Specialty Food Association

UMA includes
Over **500 members**
From **145 cities** in
30 states
and **5 countries.**



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